

Sponsorship Package

Category of Sponsors	Diamond	Platinum	Gold	Silver
Monetary Contribution	HK\$60,000	HK\$45,000	HK\$30,000	HK\$15,000
Logo Acknowledgment¹				
Award Ceremony Stage Backdrop	✓	✓	✓	✓
Award Ceremony Photo Backdrop	✓	✓	✓	✓
Awards website	✓	✓	✓	✓
Display Company URL on Award's Website	✓	✓	✓	✓
Awards Marketing Collaterals	✓	✓	✓	✓
Post-award newspaper supplement	✓	✓	✓	✓
Company's Name on HKPTA Facebook & LinkedIn (Official Sponsor Acknowledgment Post)	✓	✓	✓	✓
Advertising Opportunities²				
Spokesperson's quote on Post-Award Newspaper Supplement ³	✓	-	-	-
Advertisement on Award e-Booklet ⁴	Inside front cover	Spread Page	1 page	½ page
e-Banner on Award's Website ⁴	✓	✓	-	-
Dedicated Post(s) on HKPTA Social Media Channel ⁵	2	1	-	-
Exposure During Award Presentation Ceremony				
Opportunity for Group Photo with Guest of Honour	✓	-	-	-
Opportunity for Insight Sharing (max. 10 mins)	✓	-	-	-
1-min Corporate Video Demonstration at the award ceremony ⁷	✓	-	-	-
Souvenir presented on stage	✓	✓	✓	-
Opportunity for Promotional Materials Placement at Reception Area ⁹	✓	✓	-	-
MC Acknowledgment	✓	✓	✓	✓
Other Promotion Opportunities				
Opportunity for Insight Sharing at Pre-Award Seminar	✓	✓	-	-

Standalone Items

Item	Amount (HK\$)
Dedicated post on HKPTA Social Media Channels	\$8,000
1-page advertisement on award e-booklet	\$10,000
1 min video production to share participation speech which will be posted on award website and HKPTA LinkedIn ⁵	\$24,000
1 x editorial content on post-award supplement (Online)	\$40,000

Remarks

1. Logo acknowledgment is subject to the date of sponsorship confirmation and the publish dates of the respective promotional materials.
2. Detailed specifications will be provided at a later stage, and sponsors are required to provide ALL content or layout of advertisements, which are subject to final approval by HKPTA.
3. Sponsors are requested to provide a spokesperson's quote to be included in the newspaper supplement. The organizer reserves the right to make adjustments to the provided quote, if necessary, to fit the story's purpose.
4. Sponsor(s) is required to provide ALL advertisement artwork / video materials.
5. Sponsor(s) is responsible for their content preparation, which is subject to final approval by HKPTA.
6. Sponsor(s) is responsible for their souvenirs preparation.
7. Sponsor(s) is responsible for the video advertisement (in AVI / WMV / MP4 format) preparation, and the content must be approved by organizer in advance.
8. Video will be produced by HKPTA's video crew and filmed during Award Presentation Ceremony ONLY.
9. In the event of any disputes, the organizer reserves the right to make the final decision.

Sponsorship Reply Slip

To: Award Secretariat – Creative Consulting Group Inc. Limited
4/F, Lee Garden 3, 1 Sunning Road, Causeway Bay
Attn: Ms Vivian Lam / Ms Ann Li
Email: proptechaward@creativegp.com

Our company would be pleased to be (please ✓ as appropriate):

<input type="checkbox"/> Diamond Sponsorship (HK\$60,000)
<input type="checkbox"/> Platinum Sponsorship (HK\$45,000)
<input type="checkbox"/> Gold Sponsorship (HK\$30,000)
<input type="checkbox"/> Silver Sponsorship (HK\$15,000)
<input type="checkbox"/> Dedicated post on HKPTA Social Media Channels (HK\$8,000)
<input type="checkbox"/> 1-page advertisement on award e-booklet (HK\$10,000)
<input type="checkbox"/> 1 min video production to share participation speech which will be posted on award website and HKPTA LinkedIn (HK\$24,000)
<input type="checkbox"/> 1 x editorial content on post-award supplement (Online) (HK\$40,000)

Contact Information

Company name:			
Address:			
Contact person:		Contact tel no:	
Email:			
Date:		Signature (with company chop)	

Remarks:

- 1. Cheque should be made payable to **“Hong Kong PropTech Association Limited”***
- 2. Please also e-mail company name and logo (in high resolution jpg format and ai format)*

Thank you for your generous support!